The power of Xerox FreeFlow:
Helping you build your business.

Connect with your customers, reduce costs, and enable new applications never before possible with Xerox FreeFlow solutions. Thousands of companies worldwide depend on FreeFlow to streamline and automate workflow processes—saving time, labor, and waste while shifting quality, productivity, and efficiency into overdrive. Built on open industry standards—including JDF, PPML, ICC, PDF, and many others—Xerox FreeFlow products and Xerox print engines integrate and extend your workflow to deliver measurable business benefits. Plus, they work with print and document management products from more than 100 business partners to give you big-picture solutions to your business needs.

FreeFlow Web Services, powered by Press-sense™, provides a Web portal that is available 24/7, enabling your customers to securely submit new jobs and reorder existing ones over the Internet (or an intranet) from virtually anywhere.

FreeFlow Express to Print is the easy solution for reducing the time required to set up even the most cumbersome jobs. With its intuitive visual interface and template-based automation, even novices can perform job ticketing and prepress functions with a click of the mouse.

FreeFlow Makeready® and FreeFlow Scanner 665 serve as an advanced document composition solution providing prepress tools such as scanning, imposition, tab programming, late-stage editing, color management, and integration with Adobe® Photoshop® CS, allowing you to maximize overall print quality and efficiencies in prepress.

FreeFlow Process Manager™ automates typical prepress steps so you can prepare, proof, and print jobs with less operator intervention. The result is a touchless workflow, processing more jobs with less time and money—and keeping your printers printing.

FreeFlow Output Manager™ enables automated management of your valuable printer resources by acting as a centralized collection point for print jobs that will be distributed across the enterprise. Multiple printers can work as efficiently as one, with sophisticated load balancing and job scheduling.

FreeFlow Print Manager allows for easy job submission to all of your output devices and provides full Xerox job ticketing as well as JDF job ticket support. Printer activity is continually monitored, simplifying job tracking and shop status. Print Manager also supports job flow from popular offset shop-management systems, allowing you to maintain a single workflow that can drive both digital and offset print systems.

FreeFlow Variable Information Suite is a collection of tools that produces optimal variable print jobs. The VI Suite contains all of the software components you need to create high-value, personalized documents, including the print-optimizing VI Interpreter, which delivers unmatched throughput and print efficiency.

Find out more.

Call 1-800-ASK-XEROX or visit us online at www.xerox.com/FreeFlow.

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Xerox FreeFlow Print Server
Supercharged to meet your dynamic workflow needs.

Unleash the potential in every job, every print engine.

Productivity, profitability, and great results are the net outcome when you drive your workflow with the Xerox FreeFlow Print Server. It delivers the speed and quality you need for better results with the print jobs you're producing today. And it opens the way for you to expand into new markets with new customers, using the equipment you already have in place while accommodating future investments. Whether you're starting out with simple digital printing or delivering complex variable jobs, the FreeFlow Print Server will help you get more out of your production workflow.

Expanded opportunities

Automate more job steps, enable new applications, and optimize every production printer in your shop with the FreeFlow Print Server. Designed to maximize your results using the entire portfolio of Xerox production printers, it streamlines and organizes your workflow, whether you're using monochrome or color devices, continuous feed, or cut sheet. It even helps unify operations that use a combination of offset and digital print engines. Count on the FreeFlow Print Server to seamlessly integrate the components of your existing workflow for powerful job control, timesaving efficiencies, and unified operations that expand your opportunities with new and existing customers.

Simple yet powerful job management.

Move jobs into and through your shop—easily, quickly, and accurately—with the hardworking FreeFlow Print Server. **Its intuitive and easy-to-use interface** translates into a streamlined workflow for trained operators as well as casual users. Job submission is easy with a choice of print drivers as well as the ability to directly submit a job from a CD, DVD, or USB drive.

Set up customized print workflows according to job or customer using the power of over 250 **print queues**. Then, utilize those queues over and over—and integrate them with hot folder submission—without having to reprogram. The FreeFlow Print Server also supports open industry standards such as **job definition format (JDF)** so you can efficiently manage your print schedule.

Preflight capabilities enable quick checking for common errors before "committing to print." You'll also benefit from three levels of **preview** capabilities that allow you to preview static and Variable Information (VI) jobs before scheduling. Generate thumbnails to quickly view the file that you are printing or a low-resolution preview to verify layout, formats, and colors. When working with a color digital press, you can generate a high-resolution preview for color control down to the pixel level, as well as deliver a soft proof.

Benchmark security.

Get **multiple security levels**, all based on the stable and secure UNIX® operating system. Encrypted job-submission modes provide for public and private key encryption. For security profiles, the FreeFlow Print Server offers custom setups, a secure password, and a print mode that limits duplicate page printing.

Outstanding variable data capabilities.

Customize, personalize, and add more value to the documents you produce—while gaining a competitive edge in your business—with **Variable Information (VI)** printing. With the FreeFlow Print Server, you can efficiently compose VI jobs with sophisticated formats and graphic elements. Its broad range of VI capabilities make it the logical printing solution for both transactional printers using mainframe data streams such as AFP/IPDS, LCDS, or a VIPP® workflow, and commercial printers using graphic-intensive VI workflows. It securely handles all of the most widely used data streams, so you have the flexibility to print to a variety of print engines based on the application, not the data stream.

VI imposition supports common file formats, including VIPP, PPML, PDF, PostScript®, and PCL5c. All data is kept intact using a native format without file conversion.

Overall performance for every workflow.

Parallel processing, available for many printers, enables concurrent operation, speeding up the production of hundreds of small jobs or complex VI jobs with thousands of customer database entries. The FreeFlow Print Server will optimize page parallel or job parallel RIPping, delivering peak performance for every print job. Whatever your volume or application needs, this feature-rich print server can deliver—for today and the future.

Extraordinary color control.

From preflight to printing on your digital color press, the Xerox FreeFlow Print Server with **ConfidentColor Technology** gives you the power to manage your color work—with ease, speed, and confidence.

Take a hands-off approach and let the server do its job automatically. Built-in and transparent controls optimize for great results, right out of the box. Or refine server settings with hands-on flexibility. The user-friendly interface puts high-level control at your fingertips, so you can fine-tune for individual preferences or compensate for less-than-perfect files.

Whether you're starting out in digital color or already delivering color-critical jobs, this print server can help you get the job done. It makes easy work out of both traditional CMYK and digital-age RGB workflows (including emulations), so you can move jobs between offset and digital workflows. The FreeFlow Print Server is so powerful, it also allows you to apply color-management settings at the page, job, or queue level, giving you complete control over your print jobs.